

Royal Institution of Cornwall
2009/10 Exhibition Sponsorship Opportunities at the Royal Cornwall Museum

Treffry and De Pass Galleries (circa 4 exhibitions per gallery per year)

- 1. Private View sponsorship only** £500 + VAT per exhibition (non exclusive only)
 - Logo on Private View cards (approx 500)
 - 20 Private View cards for distribution
 - Opportunity to have publicity material available at private view event
- 2. 'Special Access' exhibition private view event** £1,200 + VAT per event
 - Use of the museum facilities and staff for up to 100 clients for 2 hours
 - Special introduction to the exhibition by member of RCM staff or other 'expert', as appropriate
 - Opportunity to have publicity material available at the event for clients
 - RCM staff available to serve drinks, meet and greet etc
 - Listing as a supporter of the RIC on rcm website for the year
- 3. Full Exhibition sponsorship** (non excl £3,000 VAT / exclusive £5,000 + VAT per exhibition)
 - Logo with wording 'sponsored by' included on all exhibition publicity produced by the museum (eg posters, What's On leaflet, Private View card, RCM website)
 - Logo on all exhibition advertising (eg West Briton, Blackbird Pie)
 - Mention in all exhibition press releases
 - Logo on exhibition information panel
 - 20 private view cards for distribution
 - Sponsorship mention in any information for accompanying lectures/talks or other events
 - Listing as a supporter of the RIC on website for the year

Link Gallery (circa 8 exhibitions per year)

- 1. Private View sponsorship only** £500 + VAT per exhibition (non exclusive only)
 - Logo on Private View cards (approx 500)
 - 20 Private View cards for distribution
 - Opportunity to have publicity material available at private view event
- 2. Full Exhibition sponsorship** (non excl £1,500 + VAT / exclusive £2500 + VAT per exhibition)
 - Logo with wording 'sponsored by' included on all exhibition publicity produced by the museum (eg posters, What's On leaflet, Private View card, RCM website)
 - Logo on all exhibition advertising (eg West Briton, Blackbird Pie)
 - Mention in all exhibition press releases
 - Logo on exhibition information panel
 - 20 private view cards for distribution
 - Sponsorship mention in any information for accompanying lectures/talks or other events
 - Listing as a supporter of the RIC on website for the year

OR EXCLUSIVE SPONSORSHIP OF ALL EXHIBITIONS FOR ONE YEAR IN THE LINK GALLERY FOR £15,000 + VAT

Philbrick Gallery (1 exhibition per year)

- 1. Full Exhibition Sponsorship** (non excl £6,000 + VAT / exclusive £10,000 + VAT)
 - 2 Special evening events for clients
 - Curator/expert available
 - Logo in the exhibition for the whole year
 - Logo with wording 'sponsored by' included on all exhibition publicity produced by the museum (eg posters, What's On leaflet, Private View card, RCM website)
 - Logo on all exhibition advertising (eg West Briton, Blackbird Pie)

- Sponsorship mention in any information for accompanying lectures/talks or other events
- Listing as a supporter of the RIC on website for the year

Main Galleries

University College Falmouth Student Installations (minimum 6 months)

- 1. Private View sponsorship only £500 + VAT per exhibition (non exclusive only)**
 - Logo on Private View cards (approx 500)
 - 20 Private View cards for distribution
 - Opportunity to have publicity material available at private view event
- 2. 'Special Access' private view event £1,200+ VAT per event**
 - Use of the museum facilities and staff for up to 100 clients for 2 hours
 - Special introduction to the exhibition by member of RCM staff or other 'expert', as appropriate
 - Opportunity to have publicity material available at the event for clients
 - RCM staff available to serve drinks, meet and greet etc
 - Listing as a supporter of the RIC on website for the year
- 3. Full Exhibition sponsorship (non excl £3,000 VAT / exclusive £5,000 + VAT per exhibition)**
 - Logo with wording 'sponsored by' included on all exhibition publicity produced by the museum (eg posters, What's On leaflet, Private View card, RCM website)
 - Logo on all exhibition advertising (eg West Briton, Blackbird Pie)
 - Mention in all exhibition press releases
 - Logo on exhibition information guides
 - 20 private view cards for distribution
 - Sponsorship mention in any information for accompanying lectures/talks or other events
 - Listing as a supporter of the RIC on website for the year